



PRESS RELEASE

Yue Yuen extends its footwear manufacturing scope

Horizontal expansion into safety shoes manufacturing

(Hong Kong, 15 October 2005) – **Yue Yuen Industrial (Holdings) Limited** (“the Group”) sets up a joint venture called, Oftenrich Holdings Limited, with Upmax Investments Limited, which is a member of the Golden Chang Group (“the Golden Chang”). The joint venture will focus at safety shoes/casual shoes manufacturing. The registered share capital of Oftenrich Holdings is about US\$58 million, in which Upmax holds a 55% with the remainder held by the Group.

Golden Chang is established by the Ho family, which has over fifty years of experience in leather processing and footwear manufacturing originated from Taiwan. Golden Chang is the market leader in safety shoes manufacturing and its principal production base is located in Zhongshan, Guangdong Province, China. Major products of Glory Shoes are cementing, stitchdown and injection shoes. Major customers include Wolverine, Wal-Mart, Timberland and Dr. Martens. The annual turnover of Golden Chang was over US\$200 million with a production of about 12 million pairs of shoes.

For the joint venture, Golden Chang will be responsible for operation and production with the input of its technical expertise in safety shoes manufacturing whereas Yue Yuen will have an input on the finance and information technology side.

Commenting on the joint venture, Mr. Edward Ku, Executive Director for the Group says, “Teaming up with a well-experienced manufacturer will offer immediate contribution and product category diversification opportunity to the Group. Furthermore, the combination of the expertise from two market leaders will enhance the competitiveness of the joint venture in footwear manufacturing providing high quality services for customers in the safety/casual shoes segment.”

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裕元工業（集團）有限公司

新聞稿

裕元進行橫向擴充 製鞋業務擴展至安全鞋範疇

（2005年10月15日，香港訊息）－裕元工業（集團）有限公司（「集團」）與欣鋁集團（The Golden Chang Group）之一成員公司頂升投資有限公司（Upmax Investments Limited）成立合資公司，名為順富控股有限公司（Oftenrich Holdings Ltd.），專注製造安全鞋／休閒鞋。合資公司之註冊股本為五千八百萬美元，其中頂升佔百份之五十五，其餘則由裕元集團持股。

欣鋁集團早期由何氏家族在台灣創立，從事皮類加工和製鞋業已有五十多年經驗。欣鋁是安全鞋製造業的領先者，目前主要生產基地位於廣東省中山市。欣鋁的主要產品有上膠鞋、翻縫、及射出鞋，主要客戶包括 Wolverine，Wal-Mart，Timberland 和 Dr. Martens。欣鋁年營業額超過二億美元，生產數量約一千二百萬雙鞋。

在合資公司方面，欣鋁將會負責經營和生產方面的事宜，並且提供其在安全鞋履製造方面的技術專長，而裕元則在財務和資訊科技方面作出貢獻。

在談論這項合資經營時，集團的執行董事顧淪生先生表示：「這次與經驗豐富的製造商攜手合作，可為集團帶來立即之獲益，同時集團也可藉此機會使本身的產品類別多元化。此外，集合兩個市場領導者的專長，更有助提升合資公司在鞋履製造方面的競爭力，為安全鞋／休閒鞋的客戶群提供更優質服務。」

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